

18th INFOFISH World Tuna Trade Conference and Exhibition
20-22 May 2024
Shangri-La Hotel, Bangkok, Thailand

“Advancing Blue Transformation, Sustainable Development and Innovation through the Global Tuna Industry”

Chairperson: **Ms Rhea Moss-Christian** [Executive Director, Western & Central Pacific Fisheries Commission (WCPFC), Micronesia]
Co-Chairperson: **Dr Chanintr Chalisarapong** [President, Thai Tuna Industry Association (TTIA), Thailand]

Conference Programme

Sunday, 19 May 2024

10:00 - 21:00 **Registration** (Shangri-La Bangkok Grand Ballroom Entrance, Lobby Level)

DAY 1: Monday, 20 May 2024

09:00 - 10:30 **Opening Ceremony**

Welcome Address by **Ms Gemma Meermans Matainaho**, *Acting Director, INFOFISH, Malaysia*

Special and Keynote Address by Conference Chairperson [**Ms Rhea Moss-Christian**, *Executive Director, Western & Central Pacific Fisheries Commission (WCPFC), Micronesia*]

Special Address by Hon. Ministers:

- **H.E. Kalaveti Ravu**, *Minister for Fisheries and Forestry, Fiji*
(Represented by Mr Rovereto Nayacalevu, Acting Permanent Secretary for the Ministry of Fisheries, Fiji)
- **H.E. Ribanataake Tiwau**, *Minister of Fisheries and Marine Resources Development, Ministry of Fisheries and Marine Resources Development of the Republic of Kiribati*
- **H.E. Ahmed Shiyam**, *Minister for Fisheries & Agriculture, Ministry of Fisheries and Ocean Resources of the Republic of the Maldives*
- **H.E. Jelta Wong, MP**, *Minister for Fisheries and Marine Resources, Ministry of Fisheries and Marine Resources of Papua New Guinea*

Welcome Address and Official Opening by **Mr Buncha Sukkaew**, *Director-General, Department of Fisheries Thailand, on behalf of the Minister of the Agriculture and Cooperatives, Thailand*

10:30 - 11:00 **Tour of Exhibition** (Hall A & Hall B)
Press Conference (Ante Room, Lobby Level)
Tea Break (Hall A & Hall B)

Session 1: An Overview of Blue Transformation, Sustainability & Innovation in the Tuna Industry (Session Moderator - Mr Phil Roberts)

11:00 - 11:20 Blue Transformation: Roadmap 2022-2030: Implications for the Tuna Industry
- **Mr Marcio Castro de Souza (Senior Fishery Officer, International Trade, FAO, Italy)**

11:20 - 11:40 Advancing Transformation in Our Blue Pacific Continent: Our People, Our Fisheries, Our Future - **Dr Manumatavai Tupou Roosen [Director General, Pacific Islands Forum Fisheries Agency (FFA), Solomon Islands]**

11:40 - 12:20 RFMOs for Blue Transformation, Tuna Sustainability and Global Prosperity
- **Dr Paul de Bruyn [Executive Secretary, Indian Ocean Tuna Commission (IOTC), Seychelles]**

- Innovative and Sustainable Tuna Fisheries: The Role of WCPFC in Global Blue Transformation - **Ms Rhea Moss-Christian [Executive Director, Western & Central Pacific Fisheries Commission (WCPFC), Micronesia]**

- Equity as a Pathway to Sustainability - **Dr Quentin Hanich [Fisheries Governance Program Leader, Australian National Centre for Ocean Resources and Security (ANCORS), University of Wollongong, Australia]**

- New Challenges for Sustainable Tuna Fisheries - **Mr Steven Adolf (Senior Advisor, High Seas Alliance, Netherlands)**

12:20 - 12:40 Panel Discussion

12:40 - 13:40 Lunch (NEXT2 Cafe, NEXT2 Chao Phraya & Volti)

Session 2 - Global Tuna Industry Efforts and Actions Towards Sustainability and Innovation

2.1 Tuna Industry Initiatives and Efforts Towards a Resilient and Sustainable Industry (Session Moderator - Mr Marcio Castro de Souza)

13:40 - 14:00 The European Industry as 'Positive Agents of Change': AIPCE-CEP Manifesto - **Mr Luciano Pirovano (Chief Sustainability Officer, Bolton Food and Tri Marine / Chairman, AIPCE-CEP Sustainability Working Group, Italy)**

- 14:00 - 14:20 Shipping Industry Perspectives on Reducing Greenhouse Gas Emissions: Lessons for the Tuna Industry - **Mr Thue Barfod (Global Director of the Fish and Seafood Vertical, Maersk, Singapore)**
- 14:20 - 14:40 Supporting the Tuna Longline Industry on its Path to Becoming Seabird-Safe - **Ms Janice Molloy (Trust Convenor, Southern Seabirds Trust, New Zealand)**
- 14:40 - 15:00 A case study for an Assurance Model for Mitigating Risks on Tuna Sourcing and Meeting Market Requirements: The Fishing Industry Association of Papua New Guinea (FIA PNG) - **Mr Marcelo Hidalgo (Sustainability & CSR Director, Fishing Industry Association of Papua New Guinea, Netherlands)**
- 15:00 - 15:20 Panel Discussion
- 15:20 - 15:30 Tea Break

2.2 Strengthening Industry Commitments, Partnerships and Innovation Towards Sustainability (Session Moderator - Mr Neil Bohannon)

- 15:30 - 15:50 Leading by Example: The TTIA Experience - **Dr Chanintr Chalisarapong [President, Thai Tuna Industry Association (TTIA), Thailand]**
- 15:50 - 16:10 Bolton Food Group: 'Partnership is our Leadership' - **Mr Luciano Pirovano (Chief Sustainability Officer, Bolton Food and Tri Marine, Italy)**
- 16:10 - 16:30 Maldives Industrial Fisheries Company Limited's Role in Modernizing the Maldives' Fishing Industry and Promoting Sustainability - **Mr Ahmed Shamaah Rasheed [CEO, Maldives Industrial Fisheries Company Limited (MIFCO), Maldives]**
- 16:30 - 16:50 One Step Forward: Tuna Harvest Strategy in Indonesian Archipelagic Waters - **Dr Toni Ruchimat (Policy Advisor, Indonesia Tuna Consortium, Indonesia)**
- 16:50 - 17:10 Sustainability and the Consumer in the Australian and New Zealand Markets - **Mr Tim Anastasopoulos (Procurement Senior Category Manager, Simplot Food Group APAC, Australia)**
- 17:10 - 17:30 Panel Discussion
- 17:30 - 17:35 Daily wrap up by the Chairperson

DAY 2: Tuesday, 21 May 2024

Session 3 - Blue Transformation and Sustainable Supply Chains (Session Moderator - Mr Henk Brus)

- 09:00 - 09:20 Global Tuna Alliance - **Mr Daniel Suddaby [Executive Director, Global Tuna Alliance (GTA), Netherlands]**
- 09:20 - 09:40 Navigating to Sustainability via Supply Chain Transparency - **Dr Hilario Murua [Senior Scientist, International Seafood Sustainability Foundation (ISSF), USA]**
- 09:40 - 10:00 The Business Case for Adoption of the Common Language of Seafood Traceability & Data Interoperability - **Mr Huw Thomas [Asia Pacific Market Development Lead, Global Dialogue on Seafood Traceability (GDST), Netherlands]**
- 10:00 - 10:20 Blue Transformation and a Fully Traceable, Sustainable Raw Material Supply - **Mr Henk Brus (Managing Director, Pacifical, Netherlands)**
- 10:20 - 10:40 Panel Discussion
- 10:40 - 10:50 Tea Break

Session 4 - The Global Tuna Market and Improving Production, Market Promotion, Access, Trade and Investment, Innovation and Sustainable Tuna Industry Growth

4.1 Global Tuna Market Trends from across Major Regional Markets (Session Moderator - Mr Luciano Pirovano)

- 10:50 - 11:10 Europe - **Mr Roberto Alonso (Secretary General, ANFACO-CECOPECA, Spain)**
- 11:10 - 11:30 How Growing Competition from China and IUU Undermine Ecuador's Tuna Supremacy in Latin America: Lessons for the Global Industry - **Mr Dario Chemerinski (Senior Business Director, SSP-Selecting Strategic Partners, Brazil)**
- 11:30 - 11:50 Canned Tuna and Innovation in the Middle East: Adapting to a Changing World and Ensuring a Sustainable Future - **Mr Arnab Sengupta [Deputy CEO, JMB International (Thailand) Co., LTD., Thailand]**
- 11:50 - 12:10 Asia and the Pacific: Thailand Tuna Industry Experience - **Mr Amornphan Aramwatananont [Director, Thai Tuna Industry Association (TTIA), Thailand]**
- 12:10 - 12:30 Panel Discussion (20 mins)

12:30 - 13:30 Lunch (NEXT2 Cafe, NEXT2 Chao Phraya & Volti)

4.2 Improving Production, Market Promotion, Access, Trade and Investment, Innovation and Sustainable Tuna Industry Growth (Session Moderator - Mr Juan Corrales)

13:30 - 13:50 Communicating Tuna Through the Ages - **Mr Neil Bohannon (Group Procurement Director, Princes Group, United Kingdom)**

13:50 - 14:10 Fluctuating Tuna Prices: Uplifting the Value of Tuna - **Mr Matthew Owens (Sustainability Director, Tri Marine Group, USA)**

14:10 - 14:30 Valorisation of Wastes in Tuna Processing - **Dr Magnus Bergkvist (Head of Science & Research, Global Innovation Center, Thai Union Group PCL, Thailand)**

14:30 - 14:50 Panel Discussion (20 mins)

14:50 - 15:00 Tea Break (10 mins)

Session 5 - Advancing Global Food Security and Livelihoods for Healthier Communities (Session Moderator - Dr Adisorn Promthep)

15:00 - 15:20 Enhancing Market Access for Small-Scale Fishermen through Private-Public Partnerships - **Mr Martin Purves [Managing Director, International Pole & Line Foundation (IPNLF), United Kingdom]**

15:20 - 15:40 Making the Invisible, Visible: Strengthening the Role of Women in the Tuna Sector - **Ms Sandra Ochoa Jaramillo (Chief Industrial Officer, Bolton Food and Tri Marine, Ecuador)**

15:40 - 15:55 Panel Discussion (15 mins)

Session 6 - Blue Transformation, Innovation, Research, Science & Technology

6.1 Innovation and Food Safety (Session Moderator - Mr Bubba Cook)

15:55 - 16:15 Digital Analytical Solutions and Environmental Friendly Testing - **Mr Antonio Bustamante (Manager, BIOLAN Southeast Asia, Thailand)**

16:15 - 16:35 Tuna Grading AI Application - **Mr Kazuhiro Shimura (Group Creative Director, Dentsu Inc., Japan)**

16:35 - 16:55 Innovative and Sustainable Practices in Tuna Grading - **Mr Julien Vidus (Regional Sales Director, Marel, Thailand)**

16:55 - 17:15 Drone Technology and Tuna Fisheries - **Mr Jorge Pérez-Bouzada (Sales Director, Marine Instruments, Spain)**

17:15 - 17:30 Panel Discussion (15 mins)

17:30 - 17:35 Daily Wrap Up by the Chairperson

DAY 3: Wednesday, 22 May 2024

Session 6 - Blue Transformation, Innovation, Research, Science & Technology

6.2 Smart and Innovative Fishing Technology (Session Moderator - Mr Bubba Cook)

09:00 - 09:20 Smart Technologies Towards a New Era in Sustainable Tuna Fishing - **Mr Pedro Vigil (Global Sales Director, SATLINK, Spain)**

09:20 - 09:40 Sustainability as Opportunity: Reframing the Future with Smart Technology - **Mr Ángel Martínez (Commercial Director, ZUNIBAL, Spain)**

09:40 - 10:00 The Role of Artificial Intelligence (AI) in Blue Transformation and Tuna Sustainability - How AI will Disrupt the Tuna Industry - **Mr Eric Enno Tamm (CEO/Co-Founder, ThisFish Inc., Canada)**

10:00 - 10:20 Panel Discussion (20 mins)

10:20 - 10:30 Tea Break (10 mins)

Session 7 - Blue Transformation and the Future of Certification, Social Accountability and Sustainability in Contributing to a Safer, Cleaner and Responsible Global Tuna Industry and Planet (Session Moderator - Mr Phil Roberts)

10:30 - 10:50 New Horizons: Ensuring Crew Welfare at the Nexus of Technology Advancement and Modern Media Exposure - **Mr Bubba Cook [Programme Manager, World Wide Fund for Nature (WWF), New Zealand]**

10:50 - 11:10 Mainstreaming a Human Rights Approach in Advancing Accountability, Transparency and Sustainability in the Global Tuna Fishing Industry and Supply Chain - **Mr Mohammad Arifsyah (Senior Regional Oceans Campaign Strategist - Global Project Lead, Greenpeace Southeast Asia, Indonesia)**

11:10 - 11:20 Social Accountability and Sustainability Initiatives in the Tuna Industry - Traceability - **Ms Nada Bougouss (Fishery Officer, Fisheries and Aquaculture Division FAO, Italy)**

11:20 - 11:30 Implications of the MSC Fisheries Standard V3.0 on Global Tuna Fisheries - **Mr Bill Holden [Senior Tuna Fisheries Outreach Manager, Marine Stewardship Council (MSC), Australia]**

11:30 - 11:40 Satellite and CCTV Monitoring, Augmented Reality Audits and Marine Biodiversity Offsets: Sustainable Seafood Certification According to Friend of the Sea and Dolphin-Safe Project - **Mr Paolo Bray (Founder and Director, Friend of the Sea and Dolphin-Safe, Italy)**

11:40 - 12:00 Panel Discussion (20 mins)

Wrap up and closing remarks

12:00 - 12:20 TUNA 2024 Conference Chairperson - **Ms Rhea Moss-Christian [Executive Director, Western & Central Pacific Fisheries Commission (WCPFC), Micronesia]**

12:20 - 12:30 INFOFISH - **Ms Gemma Meermans Matainaho (Acting Director, INFOFISH, Malaysia)**

12:30 - 13:30 Lunch (NEXT2 Cafe, NEXT2 Chao Phraya & Volti)