



18th INFOFISH WORLD TUNA TRADE CONFERENCE & EXHIBITION

*Advancing Blue Transformation, Sustainable Development
and Innovation through the Global Tuna Industry*

20-22 MAY 2024

Shangri-La Hotel, Bangkok, Thailand

Jointly organized by:



Sponsors:

Platinum:



In collaboration with:

Food and Agriculture Organization
of the United Nations



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www.tuna.infofish.org



REGISTRATION FEES

Member Countries

- US\$ 900 (Before 25 March 2024)
- US\$ 1100 (After 25 March 2024)

Other Countries

- US\$ 1150 (Before 25 March 2024)
- US\$ 1350 (After 25 March 2024)

BENEFITS

- Full access to the Conference Sessions
- Access to the Exhibition
- Access to Conference Presentations
- Conference Kit
- Face to face networking opportunities
- AM/PM Breaks and Lunches



SCAN HERE TO REGISTER

THE CONFERENCE

Under the theme ***'Advancing Blue Transformation, Sustainable Development and Innovation through the Global Tuna Industry'***, the 18th INFOFISH World Tuna Trade Conference & Exhibition (TUNA 2024) to be held in Bangkok, Thailand, from 20-22nd May 2024, will bring together leading speakers, experts and representatives from the global tuna industry, including the world's major producers, processors and marketers, policymakers, industry experts, RFMOs, NGOs, community groups, as well as leading scientists and researchers to speak, share and shine a light on industry developments and innovation that are not just addressing sector challenges, but are also putting the tuna industry at the fore in addressing wider global challenges and advancing sustainable solutions for the global common good and our planet's future prosperity.

Continuing the tradition in past biennial INFOFISH World Tuna Trade Conference and Exhibitions, TUNA 2024 will be a significant platform for industry partners and stakeholders from across the Asia-Pacific region and globally to come together on the latest trade and market trends, technological developments and the ongoing efforts for greater sustainability in an industry that remains ever so dynamic and resilient. As always, participants will be able to discuss the state of play in the industry, the latest industry trends and the trajectory of sustainable development that the industry continues to effectively embrace, support and contribute to.

With over 500 participants anticipated and representation from across the globe, TUNA 2024 is an opportunity for global tuna industry players to be informed; to share insights and experiences; engage with industry leaders, experts and policy makers; expand business connections and to add to the very vibrant conversations, transformational fora and advocacy for sustainable development that constitutes the global tuna industry going forward.

THE INDUSTRY

The global tuna industry is a highly valued and dynamic industry, the value of which was estimated at USD 41.06 billion in 2022 and projected to grow to USD 51.25 billion by 2030. Tuna is considered a most important resource and is an essential part of marine ecosystems, with stock harvesting and sustainability remaining critical to the long-term vitality, viability and prosperity of the industry. The global tuna industry is also a livelihood, a source of income, a job, an industry and a critical sector in many countries the world over, as it is also a significant source of sustenance and nutrition for many families, households and communities across the globe. Commercial tuna fisheries today as such form a key part of the blue economy and its sustainable development.

The TUNA 2024 theme ***'Advancing Blue Transformation, Sustainable Development and Innovation through the Global Tuna Industry'*** provides a critical reflection point for the industry as a whole, in terms of bringing together all actors from government, industry, institutions and communities the world over. This is especially opportune, as pressing industry and global issues continue to become more intertwined, calling for sustainable industry solutions to become part of the fabric for the global common good. The time is now, in addressing the key issues of today's world: alleviating poverty; enhancing food security, equity and inclusiveness, better health and education, human rights, labour protections; combating IUU; improving sustainability; advancing clean energy and addressing climate change; which are all global development issues and critical industry endeavours. This of course, is relative to the very real efforts that the global tuna industry continues to make towards greater sustainability; better standards; monitoring and compliance; research and development; and embracing technology and innovation in contributing to a more sustainable industry, sustainable communities and a sustainable globe. At the core of this endeavour is an emphasis on greater collaboration, cooperation and partnerships, where TUNA 2024 serves as a significant and rare opportunity to learn from each other, share, engage and to be inspired.

PROGRAMME HIGHLIGHTS

TUNA 2024 gathers the pressing topical matters and conversations at the forefront of the global tuna industry, under the theme "Advancing Blue Transformation, Sustainable Development and Innovation through the Global Tuna Industry". The following session overviews provide a glimpse of the salient issues that will be discussed.

DAY 1: Monday, 20 May 2024

Session 1 - An overview of Blue Transformation, sustainability & innovation in the tuna industry

What is 'Blue Transformation, Sustainability & Innovation' and how important is this to the global tuna industry? This session will speak to how the industry continues to leverage these core values and strengths, in addressing industry challenges and in contributing to global development issues. Greater efficiency, productivity, innovation and sustainability are critical for all tuna fisheries, both commercial and small-scale, and Blue Transformation may well continue to be a big part of this going forward.



Session 2 - Global tuna industry efforts and actions towards sustainability and innovation

How comprehensive are industry's efforts and actions towards sustainability and innovation in tuna management? This session will feature industry leaders that are leading from the front in terms of advancing Blue Transformation, global food security and innovation in a disruptive industry environment.

DAY 2: Tuesday, 21 May 2024

Session 3 - Blue Transformation and sustainable supply chains

'Blue Transformation and Sustainable Supply Chains' are critical to the industry going forward. Emphasis on 'sustainable' raw material sourcing, benefit-sharing and value-adding, better integration, regional and global policies; as well as actions and initiatives that work to enhance this from end-to-end, is vitally important. This session will also touch on issues such as clean energy in the tuna fishing industry; reusable raw materials for packing; and advances in waste management; which are also important industry considerations regarding a sustainable future for the industry and for the planet.

Session 4 - The global tuna market and improving production, market promotion, access, trade and investment, innovation and sustainable tuna industry growth

Focused on the global tuna market and on initiatives in improving production; market access; trade and investment; and innovation and sustainable tuna industry growth, this session looks at the current trends in the markets, production and trade as well as investment in regional and global markets. It would also look to highlight innovation in production, marketing and pricing mechanisms, with an emphasis on driving the value of tuna as a sustainable, irreplaceable and nutritious source of protein.

Session 5 - Advancing global food security and livelihoods for healthier communities

How critical is the global tuna industry as an actor and participant in addressing global challenges and sustainable development issues? This session will take a hard look at the global tuna industry and consider to what extent it is effectively contributing to world food security, health and nutrition, better communities, sustainability and prosperity.

Session 6 - Blue Transformation, innovation, research, science & technology

The application of research & development; science & technology; and innovation are changing the face of the industry from food safety to innovative fishing technology, data collection and management, as well as surveillance and certification. With the integration of new technologies as a critical enabler, the global tuna industry of today and tomorrow will be safer, smarter and more sustainable.

DAY 3: Wednesday, 22 May 2024

Session 7 - Blue Transformation and the future of certification, social accountability and sustainability in contributing to a safer, cleaner and responsible global tuna industry and planet

As an industry, how does certification, social accountability and sustainability contribute to a safer, cleaner and responsible global tuna industry; and therefore, to the sustainability and prosperity of the planet? These continue to be some of the most pressing questions for the industry and its role and responsibility in being stewards for a resource and an industry that benefits many livelihoods, many communities and many futures.

THE VENUE & ACCOMMODATION

The 5-star luxury Shangri-La Hotel will again be the venue of TUNA 2024. Ideally located on the bank of the Chao Phraya River and adjacent to the sky train, it takes about 30 minutes to arrive at the hotel from the Suvarnabhumi International Airport. Rooms at reduced rates have been blocked at the Shangri-La and at several other satellite hotels nearby.

Shangri-La Hotel, Bangkok

Tel: 662-2367777, Fax: 662-2368566/79

E-mail: slbk_reservation@shangri-la.com, Web: www.shangri-la.com

For hotel reservations, delegates are requested to submit the hotel registration form provided, directly to Shangri-La Hotel or to the satellite hotels. Hotel registration forms are available from our TUNA 2024 event website: www.tuna.infofish.org

THE EXHIBITION

An exhibition will also be held concurrently at the same venue. A total of 41 booths are available for companies and organizations to display and promote their products, equipment, machineries and services related to the industry. Reservation of booths is on a first-come, first-served basis.

SPONSORSHIP

Companies and organizations are invited to be a partner of this prestigious event by signing up for the sponsorship packages - Platinum, Gold, Silver or Bronze - which offer attractive and real benefits to sponsors.

SIMULTANEOUS INTERPRETATION

Simultaneous interpretation of presentations from English to Spanish as well as English to Mandarin will be provided throughout the event for the benefit of Spanish and Mandarin speaking delegates.

EXHIBITION FACT SHEET

HALL A

US\$ 3,500 (Booking by 31 January 2024) / **US\$ 3,900** (Booking after 31 January 2024)

- A standard shell scheme stand (3m x 3m)
- 1/2 page colour advertisement in INFOFISH International
- 1/2 page colour advertisement in conference programme booklet
- Free banner advertisement on INFOFISH website for 6 months
- 50% discount on registration fee applicable to one delegate only

HALL B

US\$ 2,900 (Booking by 31 January 2024) / **US\$ 3,300** (Booking after 31 January 2024)

- A standard shell scheme stand (3m x 3m)
- 50% discount on registration fee applicable to one delegate only
- Free banner advertisement on INFOFISH website for 3 months

STANDARD SHELL SCHEME (3m X 3m)

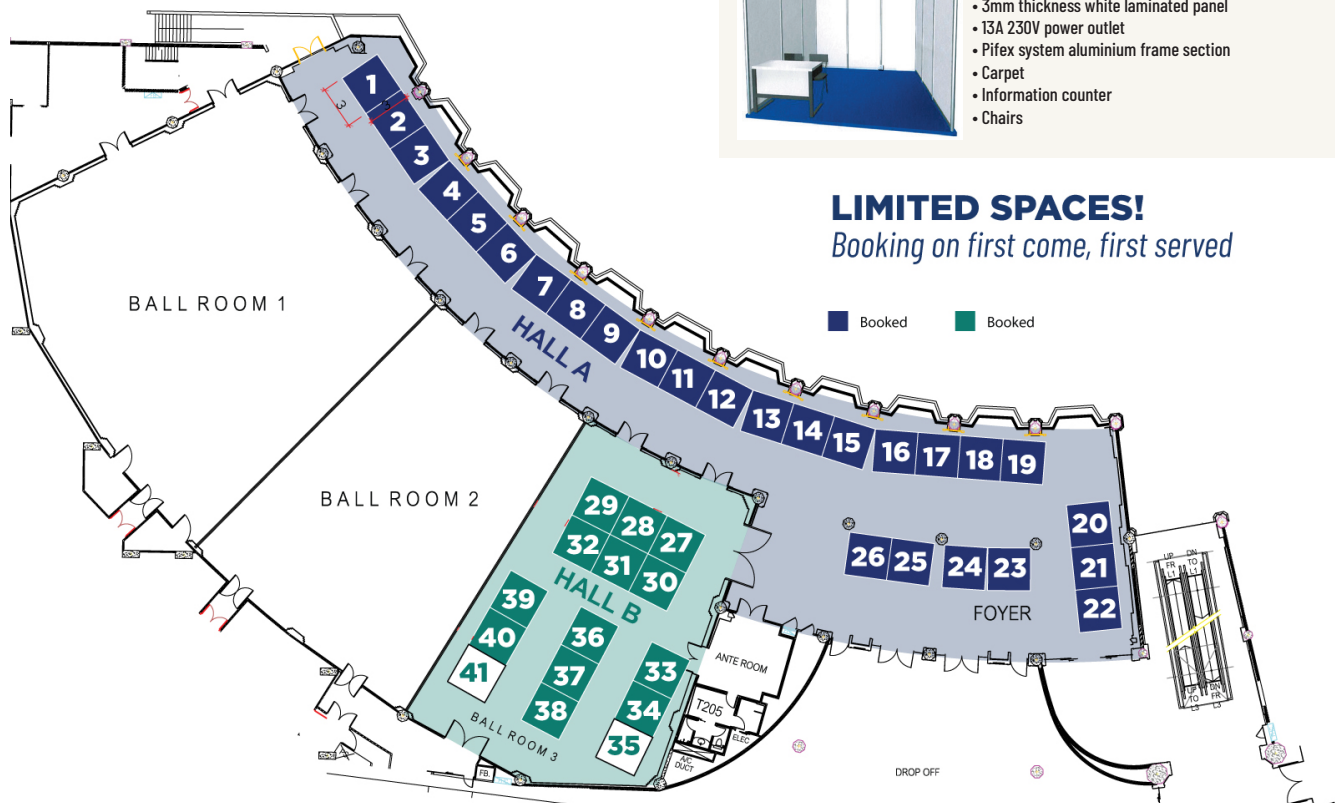


- Lettering on 350mm fascia board with fluorescent tube behind
- 3mm thickness white laminated panel
- 13A 230V power outlet
- Pifex system aluminium frame section
- Carpet
- Information counter
- Chairs

LIMITED SPACES!

Booking on first come, first served

■ Booked ■ Booked



RESERVATION INFORMATION:

A total of **41 booths** are available and allotted on a first come - first served basis. Make your booking by **31 JANUARY 2024** and enjoy an early booking rate of **US\$ 3,500** under **HALL A** or **US\$ 2,900** under **HALL B**.

Once booking is made, an application form will be forwarded with the general information to be endorsed and signed for booking confirmation.

INFOFISH as the organiser, reserves the right to make amends and changes as it considers fit in the overall interest of the **TUNA 2024** exhibition. Terms and conditions apply within.

For enquiries, please contact: **Mr Mohd Syahir**, Tel: (603)80668112, E-mail: syahir@infofish.org/info@infofish.org

SPONSORSHIP PACKAGES

PLATINUM SPONSOR : US\$ 20 000

- Send up to 5 complimentary delegates to the conference
- Company logo on the conference kit
- Company logo on delegate badges
- Display of company banner (poster panel: 3' width x 7' height) at conference site
- A full page advertisement in the conference programme booklet
- A full page advertisement for 3 issues in INFOFISH International
- Insertion of company brochure in the conference kit
- On-screen video/static advertisement at conference site
- Free INFOFISH Associate Membership for 1 year
- Free banner advertisement (web-link) for 1 year on INFOFISH website
- One complimentary stand at TUNA 2024 exhibition

GOLD SPONSOR : US\$ 15 000

- Send up to 3 complimentary delegates to the conference
- Company logo on the conference kit
- Display of company banner (poster panel: 3' width x 7' height) at conference site
- A full page advertisement in the conference programme booklet
- A full page advertisement for 2 issues in INFOFISH International
- Insertion of company brochure in the conference kit
- Free INFOFISH Associate Membership for 1 year
- Free banner advertisement (web-link) for 1 year on INFOFISH website

SILVER SPONSOR : US\$ 10 000

- Send up to 2 complimentary delegates to the conference
- Company logo on the conference kit
- Display of company banner (poster panel: 2' width x 6' height) at conference site
- A full page advertisement in the conference programme booklet
- A full page advertisement for 1 issue in INFOFISH International
- Insertion of company brochure in the conference kit
- Free banner advertisement (web-link) for 1 year on INFOFISH website

BRONZE SPONSOR : US\$ 7 500

- Send up to 1 complimentary delegate to the conference
- Company logo on the conference kit
- A full page advertisement in the conference programme booklet
- A full page advertisement for 1 issue in INFOFISH International
- Free banner advertisement (web-link) for 6 months on INFOFISH website

I wish to reserve the following sponsorship: Platinum Gold Silver Bronze

Name:

Company:

Address:

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Fax: Email:

Date: Signature: